



T O O L S

Contact Kyle Rohde
krohde@ermarketing.net
Ph 816-581-6106

FOR IMMEDIATE RELEASE:

Goldblatt[™] Tools Celebrates Surpassing 125 Years of Business with New Product Lines

Olathe, KS, May 3, 2011 – When the H. Goldblatt Tool Company began selling tools in the city of Kansas, a frontier town that would later become Kansas City, Missouri, in 1885, they served plasterers, masons and cement workers with professional tools that quickly developed a reputation for quality. 126 years later, Goldblatt Tools are available in more than 100 countries around the world. Today, Goldblatt is proud to announce the expansion of their product line to serve the Paint and Tile industries.

“Goldblatt began by serving concrete, masonry and plaster professionals. Today, we’re excited for the opportunity to expand our product lines worldwide,” Derek Seitz, Goldblatt Tools president, said.

At the National Hardware Show, May 10–12, in Las Vegas, Goldblatt will be unveiling their new Tile tool line. The line includes notch trowels, nippers, cutters, grout floats, precision mini-saws and grout removal tools, all designed to help professional and DIY customers deliver professional results on their tile jobs.

The new Paint accessory line includes all the tools needed to complete a professional-quality paint job, beyond brushes & rollers. The line includes tools like wire brushes, putty knives, scrapers, caulk application tools, razors, brushes and roller cleaner, just to name a few.

Goldblatt’s product line now includes tools for four different specialty trades:

- Drywall
- Paint
- Masonry & Concrete
- Tile

No matter the trade, each Goldblatt hand tool is backed by their new Professional Performance Guarantee[™], offering a money-back refund if the tool fails to deliver professional results for the customer.

This complete line of hand tools offers hardware and specialty trade retailers a range of more than 2,000 products available at price points to match a range of customer price needs. In addition, Goldblatt has unveiled new packaging and display strategies to help retailers more effectively drive sales in these categories. These new products and retail solutions will all be on display at the National Hardware Show.

Goldblatt Tools will be exhibiting at the 2011 National Hardware Show in Las Vegas at booth #4624.

###

With a history that spans more than 125 years, Goldblatt[™] Tools is one of the most trusted names among tradesmen and building professionals. Headquartered in Olathe, Kansas, Goldblatt Tools offers innovative, high quality tools for the drywall, concrete & masonry, paint and tile trades, backed by an exclusive Professional Performance Guarantee.

Visit www.GoldblattTool.com for more information.